

MAJOR BASS



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CASE STUDY

ANGLER

SOCIAL MEDIA MANAGEMENT

Length of time: 7 months.

Platforms: Instagram & TikTok

WHAT WE DID

- Created new content for Social Media platforms, including photography and video.
- Distributed/Published content on main feed, as well as stories.
- Engaged with audience.
- Created/Set up new TikTok account.

RESULTS

- Instagram followers grew from 3,363 to 17.1k
- TikTok audience grew from 0 (new account) to 12k followers.
- 5.1 million accounts reached in last 90 days.
- 5.7k accounts engaged in last 90 days.

WHAT OTHERS SAY...

BILL MCDONALD

MLF Pro Angler

"I can't thank Major Bass enough for helping me to build my brand with their expertise in Social Media. After signing on with them my numbers absolutely took off across the board. The compliments I have received from my sponsors and friends have been unbelievable.

I have even picked up a few New Sponsors because of it and have had a couple Sponsors sign on with them as well. I would highly recommend them no matter how big or small you or your company might be."

